

MAHARAJA AGRASEN MODEL SCHOOL, CD-BLOCK, PITAMPURA, DELHI

Circular No. MAMS/2021-22/05

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CIRCULAR

Greetings Mamsians!

We are proud to inform you that our school, Maharaja Agrasen Model School, Pitampura, Delhi participated in the recent version of the National All Rounder Championship and our school was recognized as one of the top 50 schools in the country based on the Holistic Development Index.

Now, we encourage students to participate in the National All Rounder Championship - Summer 2021. This online event is targeted at enabling all-round development of children through 30 age-appropriate activities. Interested students can register for the event by visiting the links below.

1. Premium Registrations link (includes 5 activity classes, WhatsApp group support, 30 mins of call back support and 7 reviews): <https://form.jotform.com/210912582860455>
2. Regular Registrations link (includes 3 reviews, support via email only, ZERO activity classes and NO WhatsApp group support): <https://form.jotform.com/210911996956469>

Please be informed that the registration using either of the links above are free, i.e., you do not need to deposit any registration fees to participate in this event.

Registrations will be accepted on a first come first serve basis only.

Sign up early to ensure free registrations!

For more details, please read the KidEx NARC 2021 - Rule Book.

My best wishes for an amazing learning experience!

Dr Pratibha Kohli

Principal



National All Rounder Championship 2021: Rules, Guidelines, Terms & Conditions

A. About National All Rounder Championship

National All Rounder Championship is an event aimed at the holistic development of each & every Indian child. Key details:

- Organized for children aged 3 to 17 years
- Open for all Indian children based in India
- Organized twice every year: (1) May-July & (2) Nov-Jan
- Online; does not require any travel; participate from their home and/or anywhere

The upcoming version of the event is scheduled from 1st May 2021 to 31st July 2021. Children born on or between 1st May 2004 and 1st May 2018 can participate.

The event includes 30 age-appropriate activities across 5 development themes. Each development theme involves 6 activities.

- Cognitive skills. E.g., Speed cubing.
- Socio-emotional skills. E.g., Gender bias.
- Language & communication skills. E.g., Foreign languages.
- Creativity & imagination skills. E.g., Rap song.
- Physical skills. E.g., Martial Arts.

Activities are age-appropriate for the development milestone, i.e., activity for a 5-year-old will be different from the activity for a 14-year-old.

For sample list of activities, you may refer to this [link](#).

All the activities will be accessible on our website without requiring any login id & password. Every activity comes with a self-learning manual including video tutorials. The children are expected to self-learn the activity & submit their best entry online for every activity in the form of photos/videos.

B. Registration guidelines

Registration in the event is a must for participation.

- You will be able to access the activities on the KidEx website even without registration, however
- Your submissions will not be evaluated by the judges if you are an unregistered participant
- You will not be eligible for any leaderboard or certificates/trophies/medals/prizes
- You will not receive any update emails from KidEx team

Any individual can register as Regular or Premium participant in the event. The difference between the two types of registration is Value-Added-Services only & does not impact the performance of the child in any manner.

- Regular registration gets 3 Free Reviews whereas Premium registration gets 7 Free Reviews. Reviews are explained below in the Evaluation guidelines section. Regular participants can buy additional reviews by paying additional amount, if desired.



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- Regular registration gets 0 Activity classes whereas Premium registration gets 5 Activity classes. Activity classes will be conducted during 15th June to 15th July only enabling children to pursue self-learning. Regular participants can book activity classes by paying additional amount, if desired.
- Regular participants do not get Whatsapp Groups support whereas Premium participants would get added in age appropriate Whatsapp groups. Regular participants cannot get access to this service by paying separately.
- Regular participants do not get “Request Callback” support whereas Premium participants would get “Request Callback” support for 30 calls of duration 1 minute each. Regular participants cannot get access to this service by paying separately.

Individuals have options to register in the event for FREE & on paid basis as well. The registration system is designed to offer everyone flexibility to register themselves at their preferred price points.

- Price for Premium registration is INR 3,000/- per participant
- Price for Regular registration is INR 1,000/- per participant
- 50% Early Bird discount is applicable for registrations on or before 7th April 2021
- Top 25 schools in NARC 2020-21 have received 1000 FREE Premium registrations for their students
- Top 26 to 50 schools in NARC 2020-21 have received 250 FREE Premium registrations & 750 FREE Regular registrations for their students
- Next 275 schools in NARC 2020-21 have received 250 FREE Regular registrations for their students
- Top 50 schools in NARC 2020-21 can invite 5 schools each in NARC 2021 for FREE & gift them 100 FREE Regular Registrations each
- Next 275 schools in NARC 2020-21 can invite 1 school each in NARC 2021 for FREE & gift them 100 FREE Regular Registrations
- Any school with ATL infrastructure can get themselves nominated by NITI Aayog & get 150 FREE Regular Registrations for their school
- NITI Aayog can nominate any number of schools selectively & gift them 150 FREE Regular Registrations for their school
- KidEx can nominate any number of schools selectively & gift them 100 FREE Regular Registrations for their school
- Every registered participant can form team by inviting 4 team members to become part of his/her team for FREE by registering as Regular participant. Details below in NBA Team section.

To check whether your school is in the list of schools with FREE registrations, you can check [here](#). The list will be updated periodically as more schools get added to the list.

Schools will float the link for FREE registration to their students starting 28th March 2021. You may check with your class teacher or school’s appointed ATL coordinator regarding how to access the FREE registrations available with the school.

Any individual who pays & registers for the event becomes a paid participant & will not be refunded the money in case the school of the child later nominates the child to participate in the event. The refund process is an effort taking process & hence, we will not be able to support refund for such cases.

Registration for the event starts for all from 28th March 2021. Registration for individuals is open till 30th June 2021. To register a team, the last date is 18th May 2021 (for more details, check NBA team section).



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C. Participation guidelines

After registration wait for the event to begin & follow KidEx Facebook Group or your registered email address for updates.

- All updates would be published on the Facebook Group
- Important & critical updates would be sent over email to the participants
- Name of activities for NARC 2021 would be released on or before 7th April 2021
- Complete activity descriptions with activity manuals for every activity should be released starting 1st May 2021 & would be completed before 15th May 2021

Children & parents are requested to be careful to not click “Unsubscribe” button on emails sent by KidEx. Resubscribing to mailing list is currently not supported. If you click “Unsubscribe” accidentally or knowingly, you will have to request updating your email address to start receiving emails from KidEx. Clicking “Unsubscribe” twice accidentally results in discontinuation from the event & the person cannot re-subscribe to the mailing list. You will not receive the Scorecards or any updates related to your participation if you are Unsubscribed. To know more about Scorecards, read Evaluation Guidelines section.

D. Submission guidelines

Children should be encouraged to self-learn, master the activity and submit their entries on the KidEx Website for evaluation by panel of judges.

- **Submissions for the next event will start from 10th May 2021**
- **The participants can submit their entries anytime over a period of 3 months.**
- **Submission links would be visible on the age-specific activity pages from 10th May 2021**
- **Any activity can be submitted twice i.e., once originally & one re-submission**
- **Activities can be submitted in any order**
- **Last date for submission is 31 July 2021**

Although a participant can submit all of their entries on 31st July 2021, we encourage participants to continue to submit their entries frequently to allow

- Spacing out learning for continued engagement & development of children
- Re-submission for an activity giving the child opportunity to better her/his performance and aim for best rating

If you feel your child cannot participate in all the activities, we suggest select those activities for your child which the child will find most beneficial. Let the child benefit from self-learning & all rounded development.

Entries would either be in the form of a video of the child performing the activity (yoga mudras, commentary etc.) or a picture of the output (painting / write-up etc.) produced by the child as instructed in the manual. **If any submission is different from the manual instructions (e.g., if YouTube link is submitted instead of photo/video submission), the entry would not be evaluated.**

Submitted entries are evaluated by our judges who assign ratings to the submissions as per the instructions given in the activity manual.



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E. Evaluation guidelines

Each entry will be evaluated as either

- EX – Expert, 150% score
- M – Master, 100% score
- I – Intermediate, 80% score
- B – Beginner, 50% score
- A - Aspirant, 25% score
- NA – Not applicable, 0% score

Criteria for evaluation for each activity will be included in the manual.

The ratings for every submission would be shared periodically with the participants on their registered email address as a system generated mail. This will include your submission status against every activity & rating for every assessed submission. The indicative timelines for scorecards are as follows:

- **First scorecard would be shared on or before 19th May 800 AM (basis submissions till 12th May)**
- Till 14th July, scorecards would be shared every Wednesday at or before 800 AM basis submissions till previous Wednesday
- From 15th July to 25th July, scorecards would be shared every Wed & Sun at or before 800 AM basis submissions till previous Wed & Sun respectively
- Scorecards would be shared on 27th July & 30th July at or before 800 AM basis submissions till 25th July & 28th July respectively
- Final scorecard (before final reviews request) would be published on 7th August 2021
- **Final scorecard (after all reviews) would be published on 15th August 2021**

Note: The timelines are indicative, and the organizers retain the right to change the timeliness due to any circumstances. Changes would be communicated to the participants through either of the Social Media (e.g., Facebook) or email or both.

In case of multiple entries for an activity by a kid, best rating received across all entries for the activity will be considered.

The decision of evaluating judges will be final. However, parents & participants will be able to raise REVIEW requests to get the entry re-assessed and understand rational for the specific rating. **Request for REVIEWS can be made online through KidEx website. Link will be shared here on 10th May 2021.**

- **Maximum 10 reviews can be requested by any participant**
- **A review can be requested only within first 7 days of having received the rating for that submission**
- **After re-submission for any activity is done, review cannot be requested for the previous submission**
- **A review is counted as requested if the rating for the activity does not change post review**
- **Reviews will not result in downgrading of previously assigned rating**
- **Every participant gets a few FREE reviews (basis their registration type): Regular (3) & Premium (7)**
- **Additional reviews would be chargeable at rate of INR 249/- per review**

Indicative timelines for reviews are as follows:



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- Till 21st July, reviews requested till Wed of any week (incl. 21st July) would be included in the next week's Wed scorecard (incl. 28th July)
- Reviews requested during 22-28 July would be included in the 30th July scorecard
- Reviews requested during 29 July-04 Aug would be included in the 7th Aug scorecard
- Reviews requested during 04-08 Aug would be included in the 15th Aug scorecard
- Email explaining the rationale for review results would be shared over email within 48 hours of the relevant scorecard being released

Basis the submissions, ratings, review results & scorecards, leaderboards would be published for the event.

F. Leaderboard guidelines

Multiple leaderboards are published to keep the children excited about learning & participating. **Leaderboards are published basis age of the child, development theme & participating geography type of the child.**

- **15 age categories**
- **6 themes: Overall All Rounder & 5 Development Themes**
- **4 geography types: National, Zonal, State, City**

Leaderboards will be published for every geography for such development themes & age groups in which minimum 7 children participate & score min. 20%.

Leaderboard would be created basis total score achieved by the child i.e., highest followed by lower scores. In event of tie, rank would be decided by total score divided by total number of submissions by any child i.e., child with less re-submissions would be ranked higher than the child with more re-submissions in case both have the same total score.

Standard competition ranking system is followed in the Championship i.e., if two individuals end up getting the same rank (e.g., 3), then the next best participant would get rank 5 and not 4.

Multiple interim leaderboards would be published to gamify self-learning for children before publishing the final leaderboard. The leaderboards would be published on KidEx website as a read only document to enable ease of reading for participants. **The indicative timeline for Leaderboards is as follows:**

- **First Interim Leaderboard would be shared on or before 19th May 800 PM (basis submissions till 12th May)**
- Till 14th July, Interim Leaderboards would be shared every Wednesday at or before 800 PM basis submissions till previous Wednesday
- From 15th July to 25th July, Interim Leaderboards would be shared every Wed & Sun at or before 800 PM basis submissions till previous Wed & Sun respectively
- Interim Leaderboards would be shared on 27th July & 30th July at or before 800 PM basis submissions till 25th July & 28th July respectively
- Interim Leaderboards (before final reviews request) would be published on 7th August 2021 at or before 800 PM
- **Final Leaderboards (after all reviews) would be published before 15th August 2021 1200 AM**

While National Leaderboards will start from 19th May, start dates for Zonal, State & City leaderboards would be determined basis the participation level across these regions and communicated to all participants through Social Media (Facebook Group).



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In addition, school level leaderboards would be published and will be shared with the school management team only on a fortnightly basis starting 3rd June. Anyone wanting to see school leaderboard should request the school authority for the same. Kindly note that child's individual performance across activities is not shared with the school & only class wise leaderboard is shared with the school management.

KidEx will request documents for registration details verification of the participant closer to the end of the Championship & anyone found to have furnished wrong details would be disqualified. The decision of management would be full & final on this.

G. School Ranking basis Holistic Development Index (HDI)

Every participating school in the event gets assigned a HDI score basis the participation level & performance rating of their school students.

- Number of participating students from school (min 1 submission). Max score at 100 participating students.
- Avg. number of activities per participating student from school. Max score at 30 activities.
- Avg. rating per activity per participating student. Max score at 150%.
- Number of leaders in top 3 in National & Zonal level leaderboards across all age category for Overall All Rounder theme. Max score at 15.

The weightage for each of these factors vary.

HDI rank for schools get calculated for only those schools which are registering their students directly in the event. For students, who register independently in the event, their schools are not considered for the HDI ranks.

If any participating child does not provide the school's name during registration, that child's performance is not considered in the school's performance & HDI rank calculations.

H. National Best All Rounder Team (NBA Team)

Participants can participate as team as well in the event. It allows peer to peer learning amongst participants.

- **5 individuals can form the team together – not more, not less**
- **Last date to register as a team is 18th May 2021**
- **Any 5 individuals across any age group or any geography or any school can form a team together**

Team formation is FREE for any registered participant in the National All Rounder Championship.

- When any individual registers for the event, either paid or free, the individual receives a registration confirmation mail from KidEx on the provided email address during registration
- The confirmation email contains a link to form your team
- The individual can share email address & name of 4 team members with whom the person wants to form a team (must be done within 7 days of registering as an individual)
- All such individuals receive an invitation mail asking them to register in the event for FREE as Regular Participants through the provided link
- If they fill the provided link & complete registration, they become a part of the NBA team



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- In case, the selected team member is already a part of some other team, the original team for that individual holds & the new team's registration is null & void

NBA Team Leaderboard is created basis total sum of scores of each of the 5 team members. In case of a tie, the team with lesser total submissions will be ranked higher.

The timeline for publishing NBA Team Leaderboard would be same as that for Individual Leaderboards.

I. Benefits

The key benefits of the event are:

- Offering all-rounded learning exposure to child
- Inculcating a self-learning & continuous improvement mindset in children
- Encouraging the child to try new activity/skill without any hesitation
- Keeping the child engaged constructively at home in a low cost, high quality manner
- Helping child experience competition in a safe, stress free manner
- Introducing child to compete with self to become a better individual rather than complete with others
- Help schools meet objectives of National Education Policy 2020 in a high quality and convenient manner

Anyone should register in the event if any of the above benefits will be relevant for you and your child.

The child receives recognition for the participation & performance in the form of digital certificates, digital medals & digital trophies.

- **7 types of digital certificates:** Merit, Elite, Ultra, Mega, Super, Star & Prime. Merit certificates include Top 3 in Overall All Rounder or Individual Development Themes at either National, Zonal, State or City level in any age category. Details for each of the certificate types can be understood in detail here.
- Digital medals: Participation medal for every successfully attempted activity (rating of A or above)
- 4 types of digital trophies: Gold with Stars (EX), Gold (M), Silver (I) & Bronze (B)

Prizes for top performers in the event would be offered by KidEx & other sponsoring companies, if any. Last edition of National All Rounder Championship saw prizes & gifts worth INR 60 Cr+ for the winners & participants at individual & school level including INR 11 lacs worth of cash prizes. Prizes for the event would be updated basis any new commitments. **Minimum declared cash prize for the event, sponsored by KidEx, is as follows:**

- NBA teams Rank 1: INR 25,000/-
- Individual National Overall All Rounder Rank 1: INR 10,000/-
- Individual National Overall All Rounder Rank 2: INR 7,500/-
- Individual National Overall All Rounder Rank 3: INR 5,000/-
- Individual National Zonal All Rounder Rank 1: INR 2,500/-
- Individual National (Any Development Theme) Rank 1: INR 1,500/-

More prizes/gifts related to participation & performance, if any, will be updated soon. The link for such prizes will be shared here.

Top performing schools in the event basis HDI score get multiple prizes as well:



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1. Free registrations for the next version of the event
2. Free holistic development classes for school students across all development themes
3. Free invitation vouchers to invite other schools (network, peers) to compete alongside their students

Leaders' felicitation ceremony is organized for all leaders in the presence of an esteemed guest. Chief Guests in the past have included the likes of Mr. R Ramanan (NITI Aayog), Mr. Shikhar Malhotra (Shiv Nadar Group of Schools). The Leaders Felicitation would be organized in the week of 16-20 August for the current event. The name of the Chief Guest would be shared once confirmed.

J. Communication protocol

Primary modes of communication related to the event would be National All Rounder Championship Facebook Group. You may join the same by clicking [here](#).

Additionally, information may be shared through website, email, WhatsApp & YouTube as well. However, the primary source of information would be the Facebook group.

The participants would periodically receive email from KidEx on their registered email addresses for any important or critical information.

For any query, you are requested to write to info@kid-ex.com. Our team will typically respond within 2 working days. Kindly note the response time is calculated basis your last email to us as our team follows a Last-in-First-out philosophy for revert to emails & any repeat emails changes the last update status of the email. When in doubt on anything & how to reach us, write to info@kid-ex.com.

K. Acknowledgement of terms of use

By registering in the event, you are acknowledging that you have read & understood all the rules & terms & conditions of the event and will abide by the same.

- You agree that the organizing team & management reserve the right to disqualify the child if the child's mentioned Date of Birth is found incorrect or the child's mentioned city of participation is found incorrect.
- You agree that the organizing team & management reserve the right to disqualify the child if the child's submitted activities show evidence of plagiarism.
- You agree that the organizing team & management retain the right to cancel the child's registration in case of misconduct, unethical behaviour, misrepresentation, utilization of unfair practices, use of foul language by child, child's parents or any of the involved parties related to the child.
- You agree that the organizing team & management retain the right to cancel the child's registration in case the child, their parents or any other related parties are found to be spreading misinformation or misleading other participants about the event through any actions on social media or otherwise.
- The organizing team may change rules & guidelines if required & the same will be communicated to all via Facebook and/or Website and/or Emails. All such changes would be effective within 72 hours of communication.